



The following is an analysis of all comments/questions that appeared on the 59 worksheets completed by attendees of focus groups #1 – #4 between July 15, 2019 and August 15, 2019.

ATTENDEE SUMMARY

The following summary does not include board members, administrative team members, or Bray/Miron team members.

- 305 total attendees
 - 292 unique attendees with 12 people attending 2 meetings and 1 person attending 3 meetings
- 256 attendees (94.5%) identified themselves as district residents
- 54 attendees (19.9%) identified themselves as district employees
- 86 attendees (31.7%) identified themselves as a parent of a current student
 - 3 attendees identified themselves as a parent of a current student but not a district resident
- 27 attendees (10.0%) identified themselves as a district resident, a district employee, and a parent of a current student
- 159 attendees (58.7%) identified themselves as a district resident, not a district employee, and not a parent of a current student (i.e. the non-parent/non-staff group from the survey)
- 21 attendees (7.2%) did not complete the identifying information

ADVANTAGES AND DISADVANTAGES THEME ANALYSIS

59 full-size sheets were completed at the four engagement sessions, with most providing a great deal of feedback.

Engagement Session #1.....	14 sheets
Engagement Session #2.....	12 sheets
Engagement Session #3.....	14 sheets
Engagement Session #4.....	19 sheets
Total:.....	59 sheets

The following are our opinion of common responses, themes, comments, or topics that appeared on multiple worksheets. The following should not be read as a comprehensive summary of all feedback provided, but our opinion of some common themes found while reviewing the feedback. If school board or administrative team members believe we missed a theme, please let us know.

The analysis is focused on macro-level topics/themes more than specific responses to a conceptual floor plan. For example a theme included could be "Like the grade configuration" or "Dislike keeping Shattuck Middle School" but a theme we excluded would be "Like Neenah High School STEM renovation" or "Dislike loss of parking at Neenah High School". The rationale for this is that the more micro/solution specific themes apply to most of the pathways and can be addressed as we refine the macro level direction. This micro level feedback will be valuable as potential solutions are further refined.



ADVANTAGES AND DISADVANTAGES THEME ANALYSIS (CONT'D)

At this time we have prepared the analysis for the Advantages and Disadvantages categories. Once the number of roadmaps is narrowed, we will analyze the Suggested Revisions and Outstanding Questions categories for the narrowed set of pathways.

The themes identified below had five or more mentions on the sheets submitted. They are listed in order from most mentioned first to least mentioned last. When multiple themes had the same number of mentions (which most often occurred at the end of these lists) they are listed in no particular order.

ROADMAP TO EXCELLENCE #1

Roadmap Summary

- Grade configuration.....EC/4K | K-4 | 5-6 | 7-8 | 9-12
- Major component(s).....New 5th - 6th grade intermediate school on west side site and Shattuck Middle School Addition and Renovation
- Preliminary budget range.....\$302,000,000 - \$332,000,000

Advantages

1. Grade configuration / 5th-6th grade combined / minimum of two years at a school
2. Lower operational costs / fewer buildings / better use of resources / elementary consolidation
3. Early childhood and 4K at one location
4. Removal of 5th grade relieves pressure at elementary schools
5. Shattuck Middle School is maintained / expanded / renovated
6. All schools improved / all students affected
7. Improves security at all schools

Disadvantages

1. Keeps Shattuck / Renovating Shattuck / Too much investment at Shattuck
2. Amount of busing / increased busing costs / bus time for city students to west side
3. Closing elementary schools / impact on neighborhoods where schools are closed / negative reaction/loss of support from neighborhoods and families where schools are closed
4. Too expensive / costs are too high / hard to grasp affording all at once / tax impact
5. Remodeling of Shattuck while school is in session / health impact during remodel / disruption of learning during remodel
6. Too many school transitions / only spending two years at each middle school
7. Early childhood and 4K only at one location in city / no early childhood and 4K on west side / location of Washington School
8. Location of 5-6 school on west side / not centrally located



ADVANTAGES AND DISADVANTAGES THEME ANALYSIS (CONT'D)

ROADMAP TO EXCELLENCE #2

Roadmap Summary

- Grade configuration.....EC/4K | K-4 | 5-6 | 7-8 | 9-12
- Major component(s).....New 5th - 6th grade intermediate school on west side site and new 7th – 8th grade middle school on current Shattuck site
- Preliminary budget range.....\$313,000,000 - \$345,000,000

Advantages

1. New Shattuck / new Shattuck is similar cost to addition/renovation option / new school instead of renovation / Shattuck gone
2. Grade configuration / 5th-6th grade combined / minimum of two years at a school
3. Student learning not disrupted at Shattuck as with addition/renovation option
4. Two new schools benefits many students / provides a long term middle school solution / provides long term value

Disadvantages

1. Too expensive / costs are too high / tax impact
2. Amount of busing / increased busing costs / bus time for city students to west side
3. Closure of Laudan Blvd / neighborhood disruption during construction
4. Shattuck is structurally sound, why demolish / tears down Shattuck / loss of historic school
5. Too many school transitions / only spending two years at each middle school
6. Closing elementary schools / impact on neighborhoods where schools are closed / negative reaction/loss of support from neighborhoods and families where schools are closed
7. Communities willingness to support building two new schools at once
8. Early childhood and 4K only at one location in city / no early childhood and 4K on west side / location of Washington School

ROADMAP TO EXCELLENCE #3

Roadmap Summary

- Grade configuration.....EC/4K | K-4 | 5-8 | 9-12
- Major component(s).....Two new 5th - 8th grade middle schools - one on west side site and one on current Shattuck site
- Preliminary budget range.....\$307,000,000 - \$339,000,000

Advantages

1. Reduced busing costs / transportation easier for parents / less travel for students
2. Eliminates a transition / students attend 3 schools instead of 4 / continuity of longer time at one school
3. East/west side split advantageous to families
4. New schools for all 5-8 students / two new schools



ADVANTAGES AND DISADVANTAGES THEME ANALYSIS (CONT'D)

- 5. More access (5th-6th graders) to advanced classes, band/orchestra/choir, athletics
- 6. New school instead of renovation / Shattuck gone

Disadvantages

- 1. 5th graders with 6th graders / 5th graders with 8th graders / maturity and age concerns
- 2. Too expensive / costs are too high / tax impact
- 3. Creation of west side vs. east side polarization / rivalry between middle schools
- 4. First time students are all together is high school / splitting kids until high school
- 5. Dividing resources when grade levels are split between two sites
- 6. Early childhood and 4K only at one location in city / no early childhood and 4K on west side / location of Washington School

ROADMAP TO EXCELLENCE #4a

Roadmap Summary

- Grade configuration.....EC/4K | K-5 | 6-8 | 9-12
- Major component(s).....Two new 6th - 8th grade middle schools - one on west side site and one on current Shattuck site
- Preliminary budget range.....\$298,000,000 - \$328,000,000

Advantages

- 1. 6th-8th grade configuration / keeps 5th grade in elementary schools / Kindergarten-5th grade remain together
- 2. Lower cost
- 3. Closes 1 less elementary school / more neighborhood elementary school remain open
- 4. Less transitions
- 5. Smaller middle schools
- 6. East/west side split / west side getting a school
- 7. New school instead of renovation / Shattuck gone
- 8. Two new middle schools

Disadvantages

- 1. Leaving 5th grade in elementary schools does not free up as much space
- 2. Closes 1 less elementary school resulting in more buildings to maintain and operate
- 3. Creation of west side vs. east side polarization / rivalry between middle schools
- 4. First time students are all together is high school / splitting kids until high school
- 5. 6th graders with 7th and 8th graders



ADVANTAGES AND DISADVANTAGES THEME ANALYSIS (CONT'D)

ROADMAP TO EXCELLENCE #4b

Roadmap Summary

- Grade configuration.....EC/4K | K-5 | 6-8 | 9-12
- Major component(s).....One new 6th - 8th grade middle school on west side site
- Preliminary budget range.....\$276,000,000 - \$304,000,000

Advantages

1. Lower cost
2. Staffing easier and more efficient with one larger school / less splitting of resources with one school / better staff collaboration if all together
3. Keeps graduating classes together from 6th-12th grades / kids all together / more socialization / one middle school
4. 6th-8th grade configuration / keeps 5th grade in elementary schools / Kindergarten-5th grade remain together
5. New school instead of renovation / Shattuck gone

Disadvantages

1. Amount of busing / increased busing costs / bus time for city students to west side / parent transportation distance
2. Large school / too many students in one building / too big
3. No middle school on east side / not central location / site too far from majority of students / students cannot walk or bike
4. Leaving 5th grade in elementary schools does not free up as much space

ROADMAP TO EXCELLENCE #5

Roadmap Summary

- Grade configuration.....EC/4K | K-4 | 5-8 | 9-12
- Major component(s).....New 9th-12th grade high school on west side site and current high school as 5th-8th grade middle school
- Preliminary budget range.....\$238,000,000 - \$263,000,000

Advantages

1. Lower cost / cheapest option / lowest overall cost
2. New high school / benefits all students / state of the art school for oldest students
3. Current high school as 5th-8th grade school makes sense / split 5th-6th and 7th-8th with shared resources
4. Curb appeal of new high school / investing in "jewel" of community / new face of district / more competitive with other area districts / long term vision
5. New athletic space / synthetic turf
6. Demolish Shattuck / Shattuck gone



ADVANTAGES AND DISADVANTAGES THEME ANALYSIS (CONT'D)

Disadvantages

1. Swimming pool remains at current high school
2. Size/number of students in middle school
3. Auditorium is too small
4. 5th graders with 6th-8th graders
5. Busing / parent transportation distance
6. Location on west side / not in city
7. Duplication of spaces and amenities at two sites – current high school and new high school